



The California Managed Risk Medical Insurance Board
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Healthy Families Program

March 2009 Summary

Healthy Families Statistics:

Number of Current Subscribers:

As of 03/31/09: 905,474
 March 2009 new subscribers: 34,988

Ethnicity of Subscribers:

Latino 53.6%
 Asian & Pacific Islander 10.1%
 White 9.9%
 African American 2%
 American Indian & Alaska Nat. .3%
 Other 21.1%
 Not Given 3%

Gender of Subscribers:

Male 51.3%
 Female 48.7%

Top 5 Counties in Enrollment:

(Represents 59.4% of total enrollment)
 Los Angeles 25.6% (231,976)
 Orange 9.5% (85,846)
 Riverside 8.5% (76,758)
 San Diego 8.4% (75,866)
 San Bernardino 7.4% (66,919)

Spoken Language of Applicants:

Spanish: 45.9%
 English 45.4%
 Asian: 6.3%
(Cantonese, Chinese, Korean, Mandarin & Vietnamese)
 All Other Languages: 2.1%

Single Point of Entry (SPE) Statistics:

Application Statistics

Last 12 Months/Monthly:

Processed: 360,027 / 32,801

Application Statistics

Monthly:

Processed w/ assistance at SPE 34.3% (11,266)

Processed w/o assistance at SPE: 65.7% (21,535)

Forwarded to both programs: 5.8% (1,905)

Forwarded to the Medi-Cal Program: 24.9% (8,159)

Forwarded to the HFP: 69.3% (22,737)

SPE Incomplete Applications forwarded to the HFP: 2,002**

SPE Incomplete Applications w/o assistance**: 90.4% (1,810)

SPE Incomplete Applications w/ assistance**: 9.6% (192)

**Applications determined incomplete at SPE for missing child's name, mother's name, child's date of birth and/or income information. Once the application is forwarded to HFP there are additional items that will determine application completeness, such as, premium payment, plan selections and missing or invalid income documentation.

Healthy Families Program Enrollment History Enrollment Data March 2007 through March 2009

