

California PCIP Enrollment Suspension Implementation Tasks

Notify Program Partners

- Maximus, PCIP Administrative Vendor
- HealthNow Administrative Services, PCIP Third Party Administrator
- CA Department of Public Health, Office of AIDS
- Enrollment Entities/Certified Application Assistants
- Insurance Brokers
- Anthem Blue Cross, MRMIP Administrative Vendor
- Public and Stakeholders

Update Websites

- PCIP
- Managed Risk Medical Insurance Board

Materials Development

- PCIP/MRMIP Application/Handbook
- Modification to the online fillable PDF application
- Changes to application screening process to add steps on notifying applicants who specifically are applying to PCIP about the enrollment suspension and availability of MRMIP
- Developed variable text and new reason code for PCIP Eligibility Denial Letter
- Evaluate existing refund process for initial payments for applications received after March 2nd
- Develop FAQs and post to PCIP website
- Confirm process for exceptions to enrollment suspension: Portability & those received on or before March 2nd

Stakeholder outreach Materials

- Newsletters
- Twitter
- Facebook
- Toll-Free line PSA
- Billing Statement Message to notify subscribers of the importance of paying their premiums on time